

# Positioning Your DEI Position for Success: A Strategic Workshop

Online. Thursday June 22, 2023  
8-11am PT / 10am-1pm CT / 11am-2pm ET

If your organization has a DEI Director, Coordinator or Committee, here's a question for you:

**How is the DEI position *positioned to succeed*?**

How is your organization designed to empower your DEI practitioner(s) to realize the transformative work they're responsible for leading? Because it's not just a question of hiring the right person (and whether they're doing *their* job), this workshop delves into what it takes organizationally to advance the DEI work you're committed to... because it matters for the mutual safety, dignity, belonging and thriving of your entire community.

On our agenda for the morning:

- The “set up” for DEI practitioners *not* to succeed, including myths and traps;
- Thinking generationally and strategically about your organization's DEI position and structure;
- Deep listening and “risking being changed” (Kaur) in how this position works – because the design of the position is itself an opportunity for transformative equity and inclusion; and
- Identifying actionable “try tomorrow” (Pollock) ways to set your DEI practitioner(s) up for success; as well as systemic and cultural changes goals that will require strategic thinking and planning to build organizational structure and capacity.

**Who should participate in this workshop?**

DEI practitioners and other leadership – including leaders who supervise DEI practitioners – who want to think systemically, culturally and strategically about setting your organizational DEI work up for success.

**Register Now**

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## Your facilitators:

**Alison Park (she/her), Founder, Blink Strategic Consulting.**  
Alison believes that having a DEI position signals organizational buy-in; setting that position up for success requires organizational redesign and ownership.



**Chris Thinnes (he/him), Senior Consultant.**  
Chris believes that DEI practitioners can be set up for success by providing them not only with responsibilities but also with authority.



**Stacey Kertsman (she/her), Senior Consultant.**  
Stacey believes that an honest interrogation and articulation of community needs sets DEI practitioners up to be equipped and trusted for the journey ahead.

## Registration fees:

- For individuals: \$575
- For teams of 3 or more from your organization: \$525/individual. Please use code: DEITEAM

Blink will send your Zoom link and e-materials the week before the workshop.

If the workshop registration fee is prohibitive, or you have any other questions, please contact Alison at [alison@rethinkingdiversity.com](mailto:alison@rethinkingdiversity.com).

**Register Now**